

Global Entrepreneurship
Forum for College Students
Handbook

Chongqing University, China

CONTENTS

1 . Organization

2 . Theme

3 . Objectives

4 . Highlights

5 . Mode

6 . Participants

7 . Schedule

8 . Speakers

Forum, A Profile

1. Organization

Global Entrepreneurship Forum for College Students

Organization

Guided by: Department of Higher Education,
Ministry of Education, the People's Republic of
China

Hosted by: Chongqing University

Date: November 16, 2022

Time: 7:00 PM Beijing time

Location: Chongqing University, China

2 . Theme

Our Innovation, Our Future

Following the guiding philosophy of General Secretary Xi Jinping' s congratulatory letter to the World Youth Development Forum in July this year, the Global Entrepreneurship Forum for College Students sets up a platform for the young people of modern era to showcase their enterprising spirit and humanistic perspectives. The forum encourages young college students to be self- assured, independent, upright, and innovative; to work hard and forge ahead bravely; to support global development through entrepreneurship; to write a new chapter in the era of unity and cooperation among youth in the world; and to demonstrate youthful vitality in participating in the development of a community with shared future for mankind.

On July 21 , 2022 , President Xi Jinping sent a congratulatory letter to the World Youth Development Forum.

He expressed that youth represent hope and are the architects of the future. China always regards youth as the driving force of social development and encourages them to unleash their youthful vitality when participating in and promoting the building of a community with a shared future for humanity. The

World Youth Development Forum is expected to become an important platform where young people worldwide can contribute to global development, global efforts are gathered to promote youth development, youth can voice out to promote global unity, and the strength of young people can be pooled for global development and progress.

President Xi Jinping emphasizes that young people from all over the world should advocate the common values of humanity, namely peace, development, equity, justice, democracy, and freedom, promote the Global Development Initiative with concrete actions, facilitate the implementation of the UN 2030 Agenda for Sustainable Development, and jointly write a new chapter in the era of solidarity and cooperation among youth in the world.

The 2022 World Youth Development Forum, hosted by All- China Youth Federation (ACYF), was convened in Beijing on the same day and themed “For a Shared Future: Promoting Sustainable Development with Youth and for Youth”.

3 . Objectives

The objectives of the forum include:

- To stimulate youth’ s enthusiasm and creativity, call on the world’ s youth to work together for a better future, and incorporate youth’ s strength into global cooperation and development;
- To enhance the exchange of innovation and entrepreneurship efforts among college students around the world, pool resources from various parties, deepen broad-based cooperation, and better support and facilitate college students’ entrepreneurship;
- To create a flagship event of China International College Students’ “Internet+” Innovation and Entrepreneurship Competition and foster a Chinese signature activity of cultural exchanges between youth from China and beyond.

4 . Highlights

- **Pioneering — Standardizing Regulations and Mechanisms, Keeping the Original Aspiration**

Sustainable regulations are set for the inaugural edition to so that the essence and philosophy of the forum can be passed on to future ones.

An “online + onsite” mechanism is further standardized with refined details to facilitate the sharing and exchanges of guests from all over the world at one platform.

- **International — Bringing Together Youth Across the Globe, Presenting the International Profile**

The forum will highlight its international profile through stage art design, visual components, screen display, etc. It will showcase a variety of materials via diversified media, including languages from other countries, smiles of youth in different colors, and logos of thousands of colleges across 100 countries.

- **Technology- Powered — Attracting the World’ Attention with Intelligent Audio- Visual Presentation**

The stage design and visual components are constant in style. A range of audio-visual technologies are creatively utilized so that technology works perfectly with art. The setting is vibrant and humble, emphasizing the Chinese features and global perspective. Function- based on- site zoning and screen visual zoning can ensure better experience and engagement of participants both onsite and online.

5. Mode

Hybrid Mode: Online & Onsite. The forum is planned to take place once a year in the sideline of the competition's final. Guided by the Department of Higher Education, Ministry of Education of the People's Republic of China, the forum is co-organized by the host college and other universities in China and abroad.

The forum is held in accordance with the World Youth Development Forum's organizational model in an "online + onsite" format.

6 . Participants

■ Participants in China (Onsite)

- Attending Leaders:
 - Huai Jipeng, Secretary of the Leading Party Members Group and Minister of the Ministry of Education, PRC;
 - Zhong Denghua, Member of the Leading Party Members Group and Vice Minister of the Ministry of Education, PRC;
 - Hu Henghua, Mayor of Chongqing;

- Leaders from Ministries and National Commissions: Organizers of the Competition (12 Ministries and National Commissions) ;
- Leaders of Relevant Chongqing Government Departments;
- Major Leaders of Chongqing University;
- Representatives of On- Site Participating Teams in the Final

■ **Participants from Overseas (Online)**

- International Participating Teams in Previous Competitions (19,000);
- Representatives of Universities Abroad (Nearly 100 , Jointly Invited by Chongqing University and Tianjin University) ;
- Overseas Innovation and Entrepreneurship Supporting Institutions

7 . Schedule

- Warming- up

- Opening Performance

- Opening Remarks

Moderated by Wang Shuxin, President of Chongqing University

- Welcome Remark by Hu Henghua, Mayor of Chongqing (5 min)

- Keynote Speech by Huai Jinpeng (20 min)

- Speeches

- Tan Eng Chye, President of the National University of Singapore

- Long Teng, President of Beijing Institute of Technology

- Wu Xiaobo, Professor at Zhejiang University

- Ryan Coulson, Third-Prize Winner of the 7th Competition and Student from Carnegie Mellon University

- Bai Yunfeng, Champion of the 3rd Competition and Chairman and CEO of Genius Pros (Zhejiang University)

- William Orbell, Third-Prize Winner of the 7th Competition from Oxford University

- Li Jingyang, Champion of the 5th Competition and Chairman of Beijing Qinghang Zijin Equipment

Technology Co. , Ltd. (Tsinghua University)

➤ Li Zexiang, Co- founder of DJI

■ Release

➤ Release of the *Chongqing Consensus*

Zhong Denghua reads out the *Chongqing Consensus, College Students in the World Ushering in the Future with Entrepreneurship*, encouraging young college students from all over the world to work hard and forge ahead bravely for a shared future.

8. Speakers

8 . 1 Representative of Overseas Universities

Name: Tan Eng Chye

Title: President of the National University of Singapore

Profile: Professor Tan Eng Chye is a Doctor of Mathematics, Academician of Singapore National Academy of Sciences, and Professor of the Department of Mathematics of the National University of Singapore (NUS) . His research interests mainly include the Representation Theory of Lie Groups and Lie Algebras. He became the 5th President of the NUS in 2018 , and the 23rd leader to head Singapore' s oldest higher education institution. For his outstanding contributions in the field of education, he was



conferred the title of Knight of the French Order of the Legion of Honor and received the Public Administration Medal at Singapore's National Day Awards.

The history of NUS dates back to as early as 1905 when the university was known as the Straits Settlements and Federated Malay States Government Medical School. It is a top-notch, world-class university in Singapore, ranking the 11th on the QS World University Rankings. In 2022, with the vision “A Leading Global University, Shaping the Future”, NUS is respected worldwide for its research in engineering, life sciences, biomedicine, social sciences, and natural sciences.

8.2 Representative of Chinese Universities

Name: Long Teng

Title: President of Beijing Institute of Technology (BIT)

Profile: Long Teng, Member of the Chinese Academy of Engineering, born in 1968, is a CPC member and a professor with a doctor's degree of Engineering. He successively served as the Dean of School of Information and Electronics of BIT, the Assistant President of BIT, the Member of the Standing Committee of the CPC Committee and the



Vice- President of BIT, and the Executive Vice- President of BIT. From May 2022, he has served as the President and the Deputy Secretary of the CPC Committee of BIT.

Founded in 1940, Beijing Institute of Technology (BIT) was the first science and engineering university set up by the CPC. It has been one of the key universities in China since the founding of the People's Republic of China and among the first universities which have been enlisted in the national 211 Project, 985 Project and Top A World- Class Universities. In its over 80 years of history, BIT has cultivated more than 60 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering, including Wang Xiaomo, Father of China's Early Warning Aircraft; Peng Shilu, Father of China's Nuclear Submarines; and Duo Yingxian, King of China's Firearms. In the past six years, BIT has won 21 National Science and Technology Achievement Awards, including the first prizes of the National Science and Technology Achievement Award for three years in a row in 2018-2020, and champions of the 4th and 6th China College Students' "Internet+" Innovation and Entrepreneurship Competitions.

8.3 Expert Representatives of Start-up Education

Name: Wu Xiaobo

Title: Professor of Zhejiang University

Profile: Wu Xiaobo is a professor, a Ph. D. supervisor, and a Changjiang Scholar Distinguished Professor of the Ministry of Education, a leading talent in philosophy and social sciences of the national Ten Thousand People Plan, and a special expert of Zhejiang Province. He is currently the Director of the Faculty of Social Sciences of Zhejiang University, Director of the Innovation Management and Sustainable Competitiveness Research Center of Zhejiang University, the Chinese Co-Director of Zhejiang University- Cambridge University Joint Research Center for Global Manufacturing and Innovation Management, and Director of the International Research Center for Hidden Champions of International Campus Zhejiang University. He was a postdoctoral fellow at the Asian University of Technology (AIT), a visiting scholar at the Cambridge University in the United Kingdom, and a Fulbright Senior Visiting Scholar at the MIT Sloan School of Management in the United States. Over the years, his research interests have centered on competitive strategies and technological innovation management. Professor Wu is the initiator of the Intensive Training Program of Innovation and Entrepreneurship of



Zhejiang University, which has nurtured 128 start-up companies and nearly 10 listed technology companies. More than 20% of the graduates started their own businesses.

8.4 Previous Participants

Name: Ryan COULSON

University: Carnegie Mellon University

Participation: Third-Prize Winner of the 7th Competition



Profile: Ryan Coulson, third place in the 7th China College Students' "Internet+" Innovation and Entrepreneurship Competition, graduated with a master's degree from Carnegie Mellon University in 2021. His primary research interests include robot dexterity and robotic gripping improvement based on non-traditional materials. He is currently working at Flexiv.

Name: Bai Yunfeng

University: Zhejiang University

Participation: Champion of the 3rd Competition

Current Title: Chairman and CEO of Genius Pros



Profile: Bai Yunfeng graduated in 2014 with a Ph. D. in Management Science and Engineering, School of Management, Zhejiang University, tutored by Professor Wu Xiaobo. He is a co-founder of Leaper Technology and Chairman and CEO of Genius Pros Intelligent Technology Co., Ltd. He invented an international new 3D imaging principle which realizes “machine substitution” and pushes forward the China Industry 4.0 initiative. He was awarded the 13th China’s College Student of the Year, and won the 1st Innovation and Entrepreneurship Talent Award in 2019. In 2016, he led a team and won the Gold Award in the China College Student’s Entrepreneurship Competition. In 2017, he led a team and won the championship of the 3rd China College Students’ “Internet+” Innovation and Entrepreneurship Competition.

Name: WilliamORBELL

University: University of Oxford

Participation: Third-Prize Winner of the 7th Competition

Profile: William Orbell won the third place in the 3rd China College Students’ “Internet+” Innovation and Entrepreneurship Competition. Graduated from Oxford University with a master’s degree, he is now pursuing a PhD in Environmental Science and Engineering



in the School of Environment at Tsinghua University. William is researching new improved catalysts for air pollution control under the guidance of Professor Li Junhua.

Name: Li Jingyang

University: Tsinghua University

Participation: Champion of the 5th Competition

Current Title: Chairman of Beijing Qinghang Zijin Equipment Technology Co. Ltd.



Profile: Li Jingyang, born in 1987, with a Ph.D. from Tsinghua University, is a doctoral advisor and professor at the School of Aviation, Inner Mongolia University of Technology. In 2015, Li founded the Beijing Qinghang Zijin Equipment Technology Co., Ltd. (referred to as QZET), proposed and developed the first unmanned Compound Synchropter with Pusher Propeller in the world. Li's achievements include the following:

He won first place in the 5th China College Students' "Internet+" Innovation and Entrepreneurship Competition;

His dissertation was selected into 2017 National Excellent Doctoral Dissertations (the top 5 in aerospace discipline);

He has presided over one research project under the National Natural Science Foundation of China that was selected for MIT Technology Review;

He served as an expert of the national major helicopter model review group, and of making standard for a UAS;

He was awarded the Beijing Yanqing Role Model, and was a member of the CPPCC of Yanqing District in Beijing.

8 . 5 Business Representative

Name: Li Zexiang

Title: Co- founder of DJI, Professor of the Hong Kong University of Science and Technology

Profile: Professor Li was born in Hunan, China and received his BS degree in Electrical Engineering and Economics (with honors) from Carnegie-Mellon University, his MA degree in Mathematics and PhD degree in Electrical Engineering and Computer Science from the University of California at Berkeley. Professor Li worked as a research scientist in the Artificial Intelligence Laboratory of MIT and as an assistant professor in the Robotics and Manufacturing Laboratory of New York University. He received the National Natural Science Award (3rd class) from China, the University Scholar Award from Carnegie-Mellon



University, the E.I. Jury Award from UC Berkeley, the Research Initiation Award from the National Science Foundation, the ALCOA Fellowship from the ALCOA Foundation and the E. Anthony Fellowship from UC Berkeley.