

Global Communication MA Program

1 term		2 term	3 term	4 term
Theory of Media and Communication L30E		Introduction to Public Relations L30E	Soft Power and Public Diplomacy L30E	MA Seminar 30
International Relations L30E		Media Analysis S30	Public Relations Training S45	
Creative Writing S30		Interdisciplinary Research Methods: Introduction to MA Seminar S30	MA Seminar 30	
Marketing L15, S30		Global Business L15, S30 E	Media Law and Human Rights S30	
Course in Polish S30		Course in Polish S30 E		
Intercultural Communication L15, S30, E				
<i>Elective courses- one from the list below:</i> • Introduction to Sociology of Media S30 • Global Media S30		<i>Two courses from the list below:</i> • Political Communication S30 • Media and International Conflicts S30 • Anatomy of Political Propaganda S30	<i>Two courses from the list below:</i> • Migration as a Global Issue S30 • Crisis Communication S30 • Development Communication L30 • Strategic Communication S30	<i>One from the three Specialization Projects W 30</i>
				<i>And two from the list below:</i> • Cultural Diplomacy S30 • Branding Smart Cities, S30 • Corporate Communication S30 • Diplomatic Protocol S30
Total no. of hours:	240	225	195	120

L: Lecture; **S:** Seminar; **E:** Exam; **W:** Workshop; **15, 30:** no. of hours

